



Lawrence · Douglas County  
**PUBLIC HEALTH**  
Advancing Health for All



**NEWS RELEASE**  
FOR IMMEDIATE RELEASE  
Feb. 11, 2020

**Contact:** George Diepenbrock  
Communications Officer  
Office: (785) 856-7360

## **Health Department changes name to Lawrence-Douglas County Public Health**

*New logo, website redesign is also part of rebranding effort*

**LAWRENCE** – As part of a rebranding effort, the Lawrence-Douglas County Health Department has changed its name to [Lawrence-Douglas County Public Health](#) in an effort to [communicate its promise](#) to the community as an organization.

“To advance the public health mission, our promise is to advance health for all and to focus on collaborative engagement and actions that directly influence the upstream social determinants of health in our community,” said Director Dan Partridge. “By adopting the public health name, we are communicating to the public that the work of ‘Advancing Health for All’ cannot be confined into four walls of a building.”

As a joint city-county organization, Lawrence-Douglas County Public Health serves as a steward to the Community Health Plan which establishes achieving health equity within each of the plans four goal areas and identifying emerging issues through robust informatics.

The organization’s historical work of providing health services, communicable disease prevention and environmental health services will continue.

During the process, the Health Board and staff worked with Lawrence graphic designer Janella Williams to create a new logo and tagline “Advancing Health for All.” Lawrence-Douglas County Public Health also redesigned its website, [LDCHealth.org](#), with the goal helping connect community members to services they need as well as health information about the community.

### **About Lawrence-Douglas County Public Health**

Nationally accredited Lawrence-Douglas County Public Health has served the Lawrence and Douglas County community for more than 130 years. Its mission is to advance policies, practices and programs that promote health for all, prevent disease and protect the environment.

-30-

*Together, day by day, building a healthy community*

[www.ldchealth.org](http://www.ldchealth.org)

