

NEWS RELEASE
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Contact: Karrey Britt
Communications Coordinator
Office: (785) 843-3060

Health Department announces website redesign

(Lawrence, KS) – The Lawrence-Douglas County Health Department’s website has received its first makeover since being launched in 2008. The website — ldchealth.org — is now accessible on mobile devices. It features a new mega menu for better navigation of the department’s programs and services.

The website’s front page includes current public health news and information as well as health tips and an events calendar. It also showcases extraordinary videos, in-depth reports and personal stories through a scrolling banner.

Other highlights include:

- Douglas County health data on a range of topics including HIV testing, smoking, binge drinking, diabetes, suicide and household incomes.
- Downloadable forms and applications for items such as flu shots, building rural water wells and family-based sexuality education classes. These forms can help expedite processes.
- Helpful links on everything from obtaining the compliance history of a local child care facility to filing a restaurant complaint.
- Quick access to the Health Department’s social media activity including a Twitter feed on the front page.

“Our goal was two-fold,” said Dan Partridge, Lawrence-Douglas County Health Department director. “First, we wanted a platform for phones and tablets so we could better reach younger generations. Secondly, we needed a place to showcase community health data because we want to be the trusted resource for such information. I believe the redesign accomplished both of those goals.”

The website was redesigned by Tiny Shiny Objects, a Lawrence-based web and multimedia studio.

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Healthy People Build Strong Communities

www.ldchealth.org

